



actual size

# A new way to Rebif® (interferon beta-1a) is here.

Rebif® Rebidosc®  
(interferon beta-1a)

 **Rebif®**  
(interferon beta-1a)  
sc injection

# Point. Click.



**Introducing Rebif® Rebidoso® (interferon beta-1a) for the treatment of relapsing forms of MS.**

**Rebif Rebidoso is the latest way to take Rebif® (interferon beta-1a). It's a single-use autoinjector that gives you the proven effectiveness of Rebif, and there's no assembly required.**

## **Indication**

Rebif is used to treat relapsing forms of MS to decrease the frequency of relapses and delay the occurrence of some of the physical disability that is common in people with MS. Rebif is not approved for treatment of chronic progressive MS.

Please see important safety information at the end of this brochure, Rebif *Prescribing Information* and *Medication Guide* included in the pocket, and complete Instructions for Use that comes with your Rebif Rebidoso autoinjector.

# ck. Rebif<sup>®</sup>

(interferon beta-1a)



## Rebif<sup>®</sup> Rebidose<sup>®</sup> (interferon beta-1a)

- **No assembly** required
- **Portable**, goes where you go
- **Needle stays covered** before and after injection process

### In a short-term, open-label user trial\*:

- **86%** of the people who tried Rebif Rebidose said it was **easy to use**
- **77%** said it was **easy to hold**
- **87%** said they would be **comfortable using it away from home**

Users should demonstrate competency in all aspects of the injection prior to independent use. Patients with severe neurological deficits should not self-administer injections without assistance from a trained caregiver.

\*In this user trial, Rebif Rebidose was evaluated for 12 weeks by 109 patients with relapsing MS, who had previously taken Rebif<sup>®</sup> (interferon beta-1a) using the prefilled syringes or the reusable Rebiject II<sup>®</sup> autoinjector.

## How to use Rebif® Rebidose® (interferon beta-1a).

Once you've prepared for the injection by following the Instructions for Use:

- **Remove** the needle cap and place Rebif Rebidose at your injection site
- **Push** the autoinjector down until you feel resistance, and press the button
- **Wait** at least 10 seconds while the medication is dispensed

Then remove and dispose of the Rebif Rebidose in a sharps container. (For complete injection instructions, please see the Instructions for Use that comes with your Rebif Rebidose autoinjector.)

### The dose that's right for you.

Rebif Rebidose gives you and your doctor the flexibility of 2 dosing options, plus a titration pack:

- 44 mcg with teal green button
- 22 mcg with yellow button

Only prefilled syringes can be used to titrate to a 22 mcg prescribed dose.



Besides new Rebif Rebidose, Rebif® (interferon beta-1a) is also available in prefilled syringes and the reusable Rebiject II® autoinjector.

## **A relapsing MS therapy that's been proven effective.**

Rebif® (interferon beta-1a) is the only self-injected relapsing MS therapy proven to achieve all 3 key treatment goals in relapsing MS:

- ✓ Slows disability progression
- ✓ Reduces relapses
- ✓ Reduces active brain lesions on the studied MRI measures\*†

Note that the exact correlation between MRI findings and the current or future clinical status of patients, including disability progression, is unknown.

The 2-year PRISMS‡ study included 560 people to see how they responded to Rebif 22 mcg or Rebif 44 mcg versus placebo, all given under the skin 3 times a week.

\* Refers to new lesions and total lesion burden or area as defined in the American Academy of Neurology (AAN) and MS Council guidelines.

† New or enlarging lesions detected with PD/T2-weighted MRI.

‡ Prevention of Relapses and Disability by Interferon B-1a Subcutaneously in Multiple Sclerosis.

## **Important safety information**

The most common side effects with Rebif are injection-site reactions, flu-like symptoms, depression, abdominal pain, elevated liver enzymes, and blood abnormalities.

Please see important safety information at the end of this brochure, Rebif *Prescribing Information* and *Medication Guide* included in the pocket, and complete Instructions for Use that comes with your Rebif® Rebidose® (interferon beta-1a) autoinjector.

## A support network, too.

When you and your doctor choose Rebif® (interferon beta-1a), you get more than an effective treatment and a well-established safety profile. You get a relapsing MS treatment with support services—including in-home injection training with a dedicated field nurse—that can help you start, and stay, on therapy.

- **MS LifeLines®** — a support service designed to help you with all aspects of your relapsing MS therapy
- **\$0 co-pay** — MS LifeLines Access Made Simple offers a program that helps all eligible people receive Rebif (with a \$0 co-pay)

This program is open to US residents who are:

- Starting Rebif therapy
- Presently taking Rebif

Some limitations are required by law:

- Patients covered by federal and state health care programs are not eligible for assistance

**Call 1-877-447-3243 to learn more.**

**Speak to your doctor  
about Rebif® Rebidose®  
(interferon beta-1a).**

And discover more at  
**[www.rebif.com/pointclick](http://www.rebif.com/pointclick)**



**Watch a demo video on  
your mobile device**

## Indication

Rebif® (interferon beta-1a) is used to treat relapsing forms of MS to decrease the frequency of relapses and delay the occurrence of some of the physical disability that is common in people with MS. Rebif is not approved for treatment of chronic progressive MS.

## Important safety information

### What is the most important information I should know about Rebif?

Rebif will not cure multiple sclerosis (MS) but it has been shown to decrease the number of flare-ups and slow the occurrence of some of the physical disability that is common in people with MS. Rebif can cause serious side effects, so before you start taking Rebif, you should talk with your doctor about the possible benefits of Rebif and its possible side effects to decide if Rebif is right for you. Potential serious side effects include:

- **Depression.** Some patients treated with interferons, including Rebif, have become seriously depressed (feeling sad). Some patients have thought about killing themselves and a few have committed suicide. Depression (a sinking of spirits or sadness) is not uncommon in people with multiple sclerosis. However, if you are feeling noticeably sadder or helpless, or feel like hurting yourself or others, you should tell a family member or friend right away and call your doctor as soon as possible. Your doctor may ask that you stop using Rebif. You should also tell your doctor if you have ever had any mental illness, including depression, and if you take any medications for depression

continued...

## Important safety information (cont)

- **Liver problems.** Your liver may be affected by taking Rebif® (interferon beta-1a) and a few patients have developed severe liver injury. Your health care provider may ask you to have regular blood tests to make sure that your liver is working properly. If your skin or the whites of your eyes become yellow or if you are bruising easily you should call your doctor right away
- **Risk to pregnancy.** If you become pregnant while taking Rebif you should call your doctor right away. Rebif may cause you to lose your baby (miscarry) or may cause harm to your unborn child. You and your doctor will need to decide whether the potential benefit of taking Rebif is greater than the risks are to your unborn child
- **Allergic reactions.** Some patients taking Rebif have had severe allergic reactions leading to difficulty breathing and loss of consciousness. Allergic reactions can happen after your first dose or may not happen until after you have taken Rebif many times. Less severe allergic reactions, such as itching, flushing or skin bumps, can also happen at any time. If you think you are having an allergic reaction, stop using Rebif immediately and call your doctor
- **Injection-site problems.** Rebif may cause redness, pain or swelling at the place where an injection was given. Some patients have developed skin infections or areas of severe skin damage (necrosis) requiring treatment by a doctor. If one of your injection sites becomes swollen and painful or the area looks infected and it doesn't heal within a few days, you should call your doctor. For more information, please see Medication Guide



## **Who should not take Rebif® (interferon beta-1a)?**

### **Do not take Rebif if you:**

- Have had an allergic reaction, such as difficulty breathing, flushing, or hives, to another interferon beta or to human albumin

### **If you have any of the following conditions or serious medical problems, you should tell your doctor before taking Rebif:**

- Depression (a sinking feeling or sadness), anxiety (feeling uneasy or fearful for no reason), or trouble sleeping
- Liver diseases
- Problems with your thyroid gland
- Blood problems, such as bleeding or bruising easily, and anemia (low red blood cells) or low white blood cells
- Epilepsy
- Are planning to become pregnant

Tell your doctor about all medicines you take, including prescription and non-prescription medicines, vitamins and herbal supplements. Rebif and other medicines may affect each other, causing serious side effects. Talk to your doctor before you take any new medicines.

### **What are the possible side effects of Rebif?**

- **Flu-like symptoms** (fever, chills, sweating, muscle aches and tiredness)
- **Skin reactions.** Soreness, redness, pain, bruising, or swelling may occur at the place of injection

continued...

## Important safety information (cont)

- **Depression and anxiety.** Some patients taking interferons have become very depressed and/or anxious
- **Liver problems**
- **Abdominal pain**
- **Blood problems.** You may have a drop in the levels of infection-fighting blood cells, red blood cells or cells that help to form blood clots. If the drop in levels is severe, it can lessen your ability to fight infections, make you feel tired or sluggish or cause you to bruise or bleed easily
- **Thyroid problems.** Your thyroid function may change. Symptoms of changes in the function of your thyroid include feeling cold or hot all the time, change in your weight (gain or loss) without a change in your diet or amount of exercise you are getting
- **Severe allergic reactions.** Allergic reactions are rare and may be associated with difficulty in breathing and loss of consciousness, which require immediate medical attention

Let your doctor know if you have any of these symptoms or feel sad, tired, hot or cold, or experience hives, rashes, bruising, yellowing of the skin, or a change in body weight (gain or loss).

**Refer to the Instructions for Use that comes with the Rebif® Rebidose® (interferon beta-1a) autoinjector.**

**You are encouraged to report negative side effects of prescription drugs to the FDA. Visit [www.fda.gov/medwatch](http://www.fda.gov/medwatch) or call 1-800-FDA-1088.**



**EMD Serono, Inc. and Pfizer Inc are proud to partner with Sharps Compliance. Call MS LifeLines® at 1-877-447-3243 and ask about the Rebif® Rebidoso® (interferon beta-1a) Sharps disposal program.**

MS LifeLines is an educational support service for people living with MS and their families, and is sponsored by EMD Serono, Inc. and Pfizer Inc. Rebif, Rebif Rebidoso, and MS LifeLines are registered trademarks and the Rebif logo is a trademark of EMD Serono, Inc. or its affiliates.

**EMD Serono**



**10%  
TOTAL RECOVERED FIBER**